



## **PRESIDENT'S LETTER – June 2011**

On June 14, 2011, the AMM Board of Directors met in New York City to discuss the future of the Association of Medical Media. The main objective of the meeting was to determine how to better meet the needs of AMM's members and potential members. Great ideas were presented and a follow-up meeting will be held on July 11.

AMM is striving to increase the value of membership. Members are the lifeblood of this association and we as an Association will do even more in the coming months to better serve the members of AMM.

If you are not currently a member of AMM, please consider joining. We will be unveiling our Strategic Plan in a few months and are looking forward to presenting to everyone why AMM membership is essential.

Don't forget to register for Bowling for Breast Cancer. The event will be held on July 26 at Frames Bowling Lounge in NYC (the same venue as last year). Proceeds will benefit [breastcancer.org](http://breastcancer.org). It should be a great time for a great cause. Go to [www.ammonline.org](http://www.ammonline.org) to register!

Sincerely,  
Richard Roash  
AMM President